

Over 40 YEARS Experience
in Advancing and Simplifying
Platelet Function Testing

Easy as ... 1, 2, 3



With the **CHRONO-LOG WBA**

The *Original* Whole Blood Platelet Function Test

Please contact us at 1-800-247-6665
or visit www.chronolog.com to get started

CHRONO-LOG
C O R P O R A T I O N

2 West Park Road
Havertown, PA 19083-4691



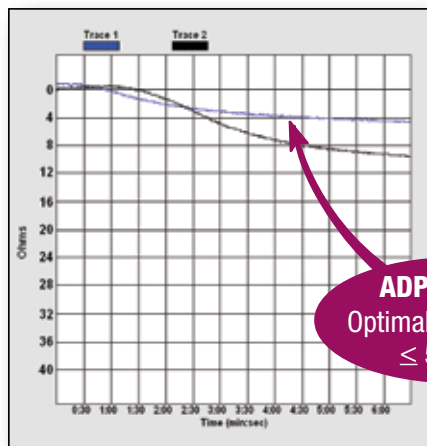
Platelet Function Screening

- *Identify Patients at Risk of Bleeding or Thrombosis*
- *Select Patients for Anti-Platelet Drug Therapy*
- *Monitor Patient Compliance and Optimize Anti-Platelet Drug Therapy*

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**Monitor Patient Compliance
and Optimize Anti-Platelet Drug
Therapies such as:**



Clopidogrel
[Prasugrel, too]

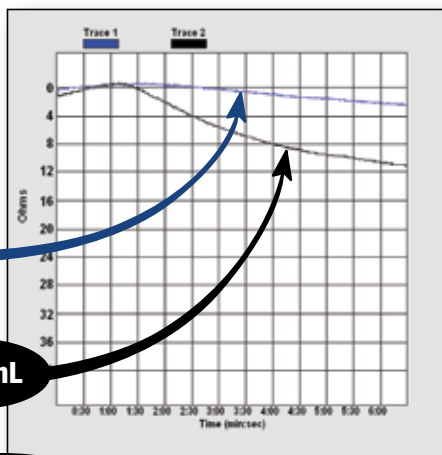
ADP @ 5 µM
Optimal Inhibition =
≤ 5 Ohms

Aspirin

1 µg/mL

VS.

5 µg/mL



Collagen
Optimal Inhibition =
> 50% Difference



Why Test Platelets?

**Improve Patient Care and
Reduce Use of Health Care Resources**

- Detect platelet abnormalities
- Detect anti-platelet drug use
- Lower transfusion costs
- Reduce surgery delays
- Reduce costly hospital stays

Improve Patient Outcome

- Lower the rate of bleeding episodes
- Detect risk of thrombosis
- Reduce additional thrombotic events

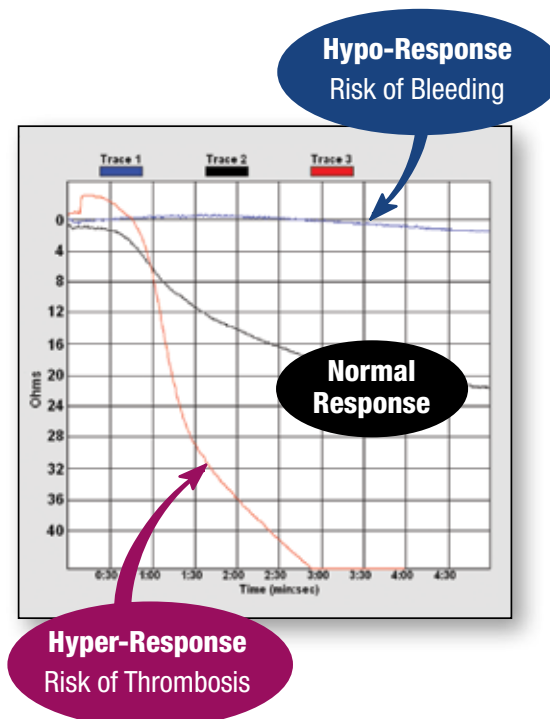
Optimize Anti-Platelet Drug Therapy

- Monitor for compliance
- Detect good and poor response

Additional Facts

- Low cost per test starting at only 69¢
- Reimbursable by CPT and ICD9 codes
- Moderate CLIA complexity

**Identify Risk of Bleeding or
Thrombosis and Select Patients
for Anti-Platelet Drug Therapy**



Hypo-Response
Risk of Bleeding

Normal Response

Hyper-Response
Risk of Thrombosis

References:

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